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Real Estate

REVIEW 2026

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Media Kit

REAL ESTATE REVIEW 2026

The BBJ Real Estate Review 2026 examines current trends, expectations and prospects for the Hungary real estate and related industries from the perspectives of the full life-cycle of given property development projects from: planning, financing, regulatory processes, construction, leasing, property management, maintenance and sale to an investor in one publication. This is applied both to new built and reconstructed or renovated real estate developments or redevelopment projects. The property sectors covered in the publication include office, industrial, hotel, industrial and residential and the views and research of companies and leading professionals working in one or more of these property sectors. The different sectors of the real estate industry are examined from the development, construction, locational, ESG and sustainability, investment, architectural and urban planning perspectives.

PUBLISHING DETAILS

Publication date: April 24, 2026. Deadlines for booking, delivering pdfs, and proofs are, at the latest April 2, 2026. Cancellations can no longer be accepted from 30 days before the publishing date. Rates for Special Ads, Placements, and other opportunities are available upon request. Prices do not include VAT.

TECHNICAL PARAMETERS

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SPACE	MIRROR (mm)	TRIM SIZE (mm)	PRICE (EUR)
Main sponsor sponsor logo			8,700
Cover sponsor logo			6,220
B4	175 X 240	205 X 270	9,560
B2	175 X 240	205 X 270	8,350
B3	175 X 240	205 X 270	8,240
1/1	175 X 240	205 X 270	6,325
2/1		410 X 270	9,560
4/1			Custom price